

## What is a Vision Statement?

Your vision is your dream. It's what you believe are the ideal conditions for your city; how things would look if the issues important to you are completely and perfectly addressed. It might be a city without cars or without poverty, or a city in which all people are treated as equals, regardless of gender, age and religion. The vision statement should inspire your city's residents and may even become the branding for your city.

*Vision statements are short phrases or sentences that convey your hopes for the future of Bhubaneswar.*

### Example Vision Statements

#### SINGAPORE

*The vision for “Singapore: The Global City in Asia” is for Singapore to be an endearing home and leading global city in the heart of Asia. As one of the world’s most liveable cities, Singapore will continue to be an endearing home to which we attach a deep sense of pride and commitment. Our home is also a leading global city that offers our people high value-adding jobs and opportunities to stretch their potential. In addition, Singapore’s cosmopolitan identity will be distinguished from other global cities by our multiculturalism and unique microcosm of Asian diversity.*

#### CURITIBA, BRAZIL

*The vision for Curitiba includes **creating a connected, sustainable city that would be accessible to all.***

*“There is no endeavour more noble than the attempt to achieve a collective dream. When a city accepts as its mandate its quality of life; when it respects the people who live in it; when it respects the environment; when it prepares for future generations, the people share responsibility for that mandate, and this shared cause is the only way to achieve that collective dream.” – Jaime Lerner, former mayor of Curitiba.*

#### Puducherry

*By 2025, Puducherry will be **an international destination for higher education, learning, and research**; a best-in-class wellness, spiritual, and eco-tourism destination; a hub for high-end services and industries enabled by high-quality infrastructure, connectivity, and responsive governance; duly preserving its environment and heritage, and thereby emerging as a model, value-based society.*